Digital Print Media
Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers

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MATTE WHITES

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
201	**3.4 mil - Matte White Vinyl** Clear Permanent Adhesive 90# Layflat Liner	5 yr / -	201-54 201-60	54”x150’ 60”x150’	257.00 292.00	.38 .38	PA C S L UV
201-HTAP	**3.4 mil - Matte White Vinyl** Clear High-Tack Permanent Adhesive 90# Layflat Liner	5 yr / -	201-HTAP-54 201-HTAP-60	54”x150’ 60”x150’	299.00 333.00	.45 .45	HTAP C S L UV
201-HTAPAE NEW	**3.4 mil - Matte White Vinyl** Clear High-Tack Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	201-HTAPAE-54	54”x150’	339.00	.50	AIR-EGRESS-LINER HTAP C S L UV
201-OAP	**3.4 mil - Matte White Opaque Vinyl** Grey Permanent Adhesive 90# Layflat Liner	5 yr / -	201-OAP-54 201-OAP-60	54”x150’ 60”x150’	265.00 295.00	.39 .39	PA G S L UV
201-OAPAE	**3.4 mil - Matte White Opaque Vinyl** Grey Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	201-OAPAE-54	54”x150’	335.00	.50	AIR-EGRESS-LINER PA G S L UV
202	**3.4 mil - Matte White Vinyl** Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	202-54 202-60	54”x150’ 60”x150’	275.00 301.00	.40 .40	LTR C S L UV
214	**3.2 mil - Matte White Promotional Vinyl** Clear Permanent Adhesive 70# Layflat Liner	3 yr / -	214-54 214-60	54”x150’ 60”x150’	216.00 240.00	.34 .34	PA C S L UV
222	**6.0 mil - Matte White Semi-Rigid Vinyl** Clear Permanent Adhesive 90# Tight Release Liner	3 yr / -	222-54	54”x100’	244.00	.54	PA C S L UV
223	**6.0 mil - Matte White Semi-Rigid Vinyl** Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	223-54 223-60	54”x100’ 60”x100’	250.00 284.00	.56 .56	LTR C S L UV

GLOSS WHITES

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
203	**3.0 mil - Gloss White Vinyl** Clear Permanent Adhesive 90# Layflat Liner	5 yr / -	203-54 203-60	54”x150’ 60”x150’	255.00 287.00	.38 .38	PA C S L UV
203-OAP	**3.0 mil - Gloss White Opaque Vinyl** Grey Permanent Adhesive 90# Layflat Liner	5 yr / -	203-OAP-54	54”x150’	264.00	.39	PA G S L UV
203-OAPAE	**3.0 mil - Gloss White Opaque Vinyl** Grey Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	203-OAPAE-54	54”x150’	335.00	.49	AIR-EGRESS-LINER PA G S L UV
204	**3.0 mil - Gloss White Vinyl** Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	204-54	54”x150’	266.00	.39	LTR C S L UV
216	**3.2 mil - Gloss White Promotional Vinyl** Clear Permanent Adhesive 70# Layflat Liner	3 yr / -	216-54 216-60	54”x150’ 60”x150’	216.00 240.00	.34 .34	PA C S L UV
218 NEW	WindowMark™ Blockout **8.0 mil - Gloss White Dual-Layer Blockout Vinyl** Clear Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	218-54	54”x100’	391.00	.86	R C S L UV
220	**6.0 mil - Gloss White Semi-Rigid Vinyl** Clear Permanent Adhesive 90# Tight Release Liner	3 yr / -	220-54 220-60	54”x100’ 60”x100’	258.00 287.00	.57 .57	PA C S L UV
221	**6.0 mil - Gloss White Semi-Rigid Vinyl** Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	221-54 221-60	54”x100’ 60”x100’	258.00 284.00	.57 .57	LTR C S L UV
230	AutoMark **2.4 mil - Gloss White Conformable Wrap Vinyl** Grey Solvent Permanent Repositionable Adhesive 90# Air Egress Layflat Liner	7 yr / 2 yr	230-54 230-60	54”x150’ 60”x150’	596.00 662.00	.88 .88	AIR-EGRESS-LINER PRA G S L UV
246	**2.4 mil - Gloss White Premium Vinyl** Grey Solvent Permanent Repositionable Adhesive 90# Layflat Liner	7 yr / 2 yr	246-54	54”x150’	507.00	.75	PRA G S L UV

NOTE: All durability statements are estimates based on unprinted media and deemed to be reliable; however, this information is given without a guarantee and does not constitute a written warranty. Please refer to the specific product bulletins for further information at www.generalformulations.com.

Digital Print Media for Eco-Solvent, Solvent, Latex & UV Curable Inkjet Printers

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GLOSS CLEARS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
205	**3.0 mil - Gloss Clear Vinyl** Clear Permanent Adhesive 90# Layflat Liner	3 yr / 1 yr	205-54 205-60	54"x150' 60"x150'	282.00 314.00	.41 .41	PA C S L UV
206	**3.0 mil - Gloss Clear Vinyl** Clear Low-Tack Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	206-54 206-60	54"x150' 60"x150'	282.00 314.00	.41 .41	LTR C S L UV
219	**6.0 mil - Gloss Clear Semi-Rigid Vinyl** Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	219-54	54"x100'	258.00	.57	LTR C S L UV
255	**3.0 mil - Optically Clear Gloss Vinyl** Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54	54"x150'	442.00	.65	R C S L UV
247 New Face Film Print-n-Lam	**3.0 mil - Clear Gloss UV Polymeric Vinyl - 7 yr** Clear Permanent Adhesive 90# Layflat Liner		247-54	54"x150'	453.00	.67	PA C S L UV

MATTE CLEARS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
248 New Face Film Print-n-Lam	**3.0 mil - Matte Clear UV Polymeric Vinyl - 7 yr** Clear Permanent Adhesive 90# Layflat Liner		248-54	54"x150'	453.00	.67	PA C S L UV
287 NEW ROUGHMark	**RoughMark Clear** **3.5 mil - Matte Clear Polymeric Conformable Wall Vinyl** Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, Concept 242 Gloss Laminate is recommended)	5 yr / 6 mo	287-54	54"x75'	368.00	1.09	HTR C S L UV

TRANSIT FILMS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
209 MetroMark	**MetroMark** **3.5 mil - Matte White Opaque Transit Vinyl** Clear Removable Adhesive 90# Layflat Printed Logo Liner OUTFRONT media / TITAN *Approved*	5 yr / 1 yr	209-54 209-60	54"x150' 64"x150'	307.00 358.00	.46 .45	R C S L UV
275 SubMark	**SubMark** **3.5 mil - Matte White Opaque Transit Vinyl** Clear High-Tack Adhesive 90# Layflat Printed Logo Liner OUTFRONT media / TITAN *Approved*	5 yr / -	275-54	54"x150'	519.00	.77	HTP C S L UV
228 TransMark	**TransMark** **6.0 mil - Matte White Translucent Vinyl** Clear Solvent Removable Adhesive 90# Layflat Liner VERIFONE MEDIA *Taxi Top Approved*	3 yr / 1 yr	228-54	54"x100'	548.00	1.21	R C S L UV
232 WindowMark	**WindowMark** **6.0 mil - Matte White Perforated 50/50 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media *Approved*	2 yr / 1 yr	232-54	54"x100'	782.00	1.74	R C S L UV
			Part Roll Price - 54" Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.				
277 MetroGrafix WindowMark	**4.0 mil - Matte White Opaque Vinyl - 5 yr** Clear Removable Solvent Adhesive 90# Layflat "MetroGrafix Logo" Liner For Bus and Train Applications.(Body Tall) Combines with GF101 Lustre Laminate		277-54	54"x150'	495.00	.73	R C S L UV

TRANSLUCENTS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
224 TransMark	**TransMark** **3.2 mil - Matte White Translucent Vinyl** Clear Solvent Permanent Adhesive 90# Layflat Liner	5 yr / -	224-54	54"x150'	664.00	.98	PA C S L UV
228 TransMark	**TransMark** **6.0 mil - Matte White Translucent Vinyl** Clear Solvent Removable Adhesive 90# Layflat Liner VERIFONE MEDIA *Taxi Top Approved*	3 yr / 1 yr	228-54	54"x100'	548.00	1.21	R C S L UV

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FLOOR & CARPET *(indoor only)*

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
**210	**Traffic Graffic** **3.4 mil - Matte White "Floor Advertising" Vinyl** Clear Removable Adhesive 90# Layflat Liner *NEW	5 yr / 6 mo	210-54 210-60	54"x150' 60"x150'	319.00 355.00	.47 .47	R C S L UV
**212	**Traffic Graffic** **3.4 mil - Matte White "Carpet Advertising" Vinyl** Clear High-Tack Removable Adhesive 90# Layflat Liner	5 yr / 6 mo	212-54	54"x150'	313.00	.46	HTR C S L UV
*211	**Traffic Graffic** **6.0 mil - Gloss Clear Laminate** Clear Permanent Adhesive 53# Liner	- / -	211-54	54"x150'	450.00	.67	PA C
*109	**Traffic Graffic** **5.0 mil - Scratch Resistant Textured PVC Laminate** Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	- / -	109-54	54"x150'	507.00	.76	PA C
*213 NEW	**Traffic Graffic** **3.75 mil - Embossed Clear Polypropylene Laminate** Clear Permanent Adhesive 53# Liner ***Indirect Food Contact Solution -*** *The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively*	- / -	213-54	54"x150'	331.00	.49	PA C
*217 NEW	**Traffic Graffic** **3.0 mil - Gloss Clear PVC Laminate** Clear Permanent Adhesive 53# Liner	- / -	217-54	54"x150'	331.00	.49	PA C

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TRAFFIC GRAFFIC CLASSIFIED BY UNDERWRITERS LABORATORIES, INC.® AS TO SLIP RESISTANCE ONLY UL410
**DURABILITY AND REMOVABILITY SPECIFICATIONS ARE CONTINGENT UPON USING TRAFFIC GRAFFIC MATCHED COMPONENT SYSTEM (CONCEPT BASE MEDIA & CONCEPT UL RATED LAMINATE)

WALLS *(indoor only)*

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
226	**WallMark** **6.0 mil - Matte White Semi-Rigid Wall Vinyl** Clear Low-Tack Microsphere Beaded Adhesive 90# Tight Release Liner	3 yr / 1 yr	226-54	54"x100'	338.00	.75	RPWA C S L UV
229 & 229HTR	**WallMark Canvas** **6.0 mil - Matte White Embossed Canvas Wall Vinyl** Clear Low-Tack Microsphere Beaded Adhesive 90 Tight Release Liner *(ASTM E84 Class 1)*	3 yr / 1 yr	229-54 NEW 229 now available with high tack remov. adhesive 229-54HTR	54"x100' 54"x100'	415.00 479.00	.92 1.07	RPWA C S L UV
234	**GraphiTex** **7.0 mil - Matte White Polyester Wall Fabric** Clear Low-Tack Wall Adhesive 90# Layflat Liner	5 yr / 1 yr	234-54	54"x100'	579.00	1.29	RPWA C S L UV
253	**GraphiTex Opaque (99% opaque)** **6.0 mil - Matte White Polyester Wall Fabric** Clear Re-Postionable Wall Adhesive 90# Layflat Liner. Clean removable from most surfaces for 1 yr.	5 yr / 1 yr	253-54	54"x100'	626.00	1.39	RPWA C S L UV
252	**WallTux** **6.0 mil - Matte White Woven Polyester Wall Fabric** Clear Low-Tack Wall Adhesive 70# Layflat Liner	5 yr / 1 yr	252-54	54"x100'	539.00	1.19	RPWA C S L UV
290 NEW	**ChalkMark** **5.0 mil - Black Chalkboard Vinyl** Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner ** UV curable ink only*	5 yr / 1 yr	290-24 290-4875	24"x150' 48"x75'	320.00 346.00	1.07 1.15	HTR C UV

Part Roll Price - 24" Wide only 1-9 yds. -8.00 yd. 10-49 yds.-7.25 yd. **Part Roll Price - 48" Wide 1-9 yds. -17.00 yd. 10-24 yds.-15.50 yd.**

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
250	**WallFrog** **4.0 mil - Matte White Polyester Wall Fabric** Clear Low-Tack Wall Adhesive 90# Layflat Liner	5 yr / 1 yr	250-54	54"x100'	491.00	1.09	RPWA C S L UV

Part Roll Price - 54" Wide only 1-9 yds. -17.00 yd. 10-33 yds.-16.00 yd.

WALLS *(indoor/outdoor)*

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
285 NEW	**RoughMark** **3.5 mil - Matte White Polymeric Conformable Wall Vinyl** Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, Concept 242 Gloss Laminate is recommended)	5 yr / 6 mo	285-5475 285-54	54"x 75' 54"x150'	368.00 695.00	1.09 1.03	HTR C S L UV
287 NEW	**RoughMark Clear** **3.5 mil - Matte Clear Polymeric Conformable Wall Vinyl** Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, Concept 242 Gloss Laminate is recommended)	5 yr / 6 mo	287-54	54"x150'	695.00	1.03	HTR C S L UV

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WINDOWS

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
202	**3.4 mil - Matte White Vinyl** Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	202-54 202-60	54”x150’ 60”x150’	275.00 301.00	.40 .40	LTR C / S L UV
204	**3.0 mil - Gloss White Vinyl** Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	204-54	54”x150’	266.00	.39	LTR C / S L UV
206	**3.0 mil - Gloss Clear Vinyl** Clear Low-Tack Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	206-54	54”x150’	282.00	.41	LTR C / S L UV
218 NEW	WindowMark™ Blockout **8.0 mil - Gloss White Dual-Layer Blockout Vinyl** Clear Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	218-54	54”x100’	391.00	.87	R C / S L UV
219	**6.0 mil - Gloss Clear Semi-Rigid Vinyl** Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	219-54	54”x100’	258.00	.57	LTR C / S L UV
221	**6.0 mil - Gloss White Semi-Rigid Vinyl** Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	221-54 221-60	54”x100’ 60”x100’	258.00 284.00	.57 .57	LTR C / S L UV
223	**6.0 mil - Matte White Semi-Rigid Vinyl** Clear Low-Tack Removable Adhesive 90# Tight Release Liner	3 yr / 1 yr	223-54 223-60	54”x100’ 60”x100’	250.00 284.00	.56 .56	LTR C / S L UV
255	**3.0 mil - Optically Clear Gloss Vinyl** Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54	54”x150’	442.00	.65	R C / S L UV
228 TransMark	TransMark **6.0 mil - Matte White Translucent Vinyl** Clear Removable Adhesive 90# Layflat Liner VERIFONEMEDIA ***Taxi Top Approved***	3 yr / 1 yr	228-54	54”x100’	548.00	1.22	R C / S L UV
232 WindowMark	WindowMark **6.0 mil - Matte White Perforated 50/50 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media ***Approved***	2 yr / 1 yr	232-54 Part Roll Price - 54” Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.	54”x100’	782.00	1.74	R C / S L UV
260 WindowMark	WindowMark **6.0 mil - Matte White Perforated 60/40 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media ***Approved***	2 yr / 1 yr	260-54 Part Roll Price - 54” Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.	54”x100’	782.00	1.74	R C / S L UV
*261 WindowMark	WindowMark **6.0 mil - Gloss Clear Perforated 60/40 Film** Clear Face/Clear Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	261-54 Part Roll Price - 54” Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.	54”x100’	782.00	1.74	R C / UV *White Ink Systems Only
270 WindowMark	WindowMark **6.0 mil - Matte White Perforated 70/30 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	270-54 Part Roll Price - 54” Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.	54”x100’	782.00	1.74	R C / S L UV
280 WindowMark	WindowMark **6.0 mil - Matte White Perforated 80/20 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	280-54 Part Roll Price - 54” Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.	54”x100’	782.00	1.74	R C / S L UV

Window Films Continued on next Page

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SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
207	**7.0 mil - Clear Static Cling** 90# Layflat Liner	3 mo / -	207-54	54"x75'	153.00	.46	S L UV
208	**7.0 mil - White Static Cling** 90# Layflat Liner		208-54	54"x75'	159.00	.47	
290 NEW ChalkMark	**ChalkMark** **5.0 mil - Black Chalkboard Vinyl** Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner ** UV curable ink only*	5 yr / 1 yr	290-24 290-4875	24"x150' 48"x 75'	320.00 346.00	1.07 1.15	HTR C UV
			Part Roll Price - 24" Wide 1-9 yds. -8.00 yd. 10-49 yds.-7.25 yd.				
			Part Roll Price - 48" Wide 1-9 yds. -17.00 yd. 10-24 yds.-15.50 yd.				
790AE NEW PRINT-n-PRIVACY	**Print-n-Privacy** **3.0 mil - Polymeric Glass Etch Film (Light)** Clear Solvent Permanent Adhesive 90# Paper Air Egress Liner *(Dry Apply Only)*	7 yr / -	790AE-5475	54"x75'	480.00	1.42	AIR-EGRESS-LINER PA C S L UV Printable w/Solvent, Latex or UV
			Part Roll Price - 54" Wide 1-9 yds. - 27.50 yd. 10-24 yds.- 22.00 yd.				
230 AutoMark	**AutoMark** **2.4 mil - Gloss White Conformable Wrap Vinyl** Grey Solvent Permanent Repositionable Adhesive 90# Air Egress Layflat Liner	7 yr / 2 yr	230-54	54"x150'	596.00	.88	AIR-EGRESS-LINER PRA G S L UV
			Part Roll Price - 54" Wide 1-9 yds. -14.90 yd. 10-49 yds.-13.75 yd.				
231 AutoMark	**AutoMark** **2.4 mil - Gloss Clear UV Wrap Laminate** Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	231-54	54"x150'	384.00	.57	PA C
			Part Roll Price - 54" Wide 1-9 yds. - 9.60 yd. 10-49 yds.- 8.95 yd.				
240 AutoMark	**AutoMark** **2.4 mil - Matte Clear UV Wrap Laminate** Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	240-54	54"x150'	384.00	.57	PA C
333 NEW AutoMark AutoMark Drift PW	**AutoMark** **3.0 mil - Gloss White Polymeric Vinyl - 7 yr.** Clear Slideable Repositionable Solvent Adhesive 105# Air Agress Liner	7 yr/-	333-54	54"x150'	480.00	.71	AIR-EGRESS-LINER PRA G S L UV
PERFORATED FILMS							
232 WindowMark	**WindowMark** **6.0 mil - Matte White Perforated 50/50 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media Approved	2 yr / 1 yr	232-54	54"x100'	782.00	1.74	R C S L UV
			Part Roll Price - 54" Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.				
270 WindowMark	**WindowMark** **6.0 mil - Matte White Perforated 70/30 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	270-54	54"x100'	782.00	1.74	R C S L UV
			Part Roll Price - 54" Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.				
260 WindowMark	**WindowMark** **6.0 mil - Matte White Perforated 60/40 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) OUTFRONT media Approved	2 yr / 1 yr	260-54	54"x100'	782.00	1,74	R C S L UV
			Part Roll Price - 54" Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.				
*261 WindowMark	**WindowMark** **6.0 mil - Gloss Clear Perforated 60/40 Film** Clear Face/Clear Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	261-54	54"x100'	782.00	1.74	R C UV *White Ink Systems Only
			Part Roll Price - 54" Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.				
280 WindowMark	**WindowMark** **6.0 mil - Matte White Perforated 80/20 Film** White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended)	2 yr / 1 yr	280-54	54"x100'	782.00	1.74	R C S L UV
			Part Roll Price - 54" Wide 1-9 yds. -31.35 yd. 10-33 yds.-26.95 yd.				
242	**2.0 mil - Optically Clear UV Gloss Cast Laminate** Optically Clear Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner OUTFRONT media Approved	5 yr / -	242-54	54"x150'	798.00	1.18	PA C
			Part Roll Price - 54" Wide 1-9 yds. -19.95 yd. 10-33 yds.-17.95 yd.				

180920

Digital Print Media for
Eco-Solvent, Solvent, Latex & **UV Curable** Inkjet Printers

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
	***LSE SPECIALTY**						
235	**MotoMark - Grip** **Matte White 4 mil Vinyl** Clear Solvent High Bond *LSE Permanent Adhesive 90# Layflat Liner *LOW SURFACE ENERGY	5 yr / -	235-24 235-54	24”x150’ 54”x150’	503.00 1038.00	1.68 1.54	HTP C, S, L, UV
238	**MotoMark - Armor** **Gloss Clear 12 mil UV Laminate** Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	238-24 242-54	24”x75’ 54”x75’	275.00 515.00	1.83 1.52	PA C
	STATIC CLINGS						
*207	**7.0 mil - Clear Static Cling** 90# Layflat Liner	3 mo / -	207-54	54”x75’	153.00	.46	S, L, UV
*208	**7.0 mil - White Static Cling** 90# Layflat Liner	3 mo / -	208-54	54”x75’	159.00	.47	S, L, UV
	OPTICALLY CLEARS						
105	**2.0 mil - High Gloss Clear Polyester Laminate** Optically Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	2 yr / -	105-54	54”x150’	408.00	.60	PA C
106	**1.0 mil - Transparent Optically Clear Mount Film** Optically Clear Solvent Permanent Adhesive - Both Sides 1.5 mil Clear Polyester Liner - Both Sides **Indoor only*	1 yr / -	106-54	54”x150’	685.00	1.02	PA C, PA C
242	**2.0 mil - Optically Clear UV Gloss Cast Laminate** Optically Clear Solvent Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner OUTFRONT media Approved	5 yr / -	242-54	54”x150’	798.00	1.19	PA C
255	**3.0 mil - Optically Clear Gloss Vinyl** Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54	54”x150’	442.00	.65	R C, S, L, UV
	TEDLAR						
108 NEW	**Tedlar® by Dupont™** **1.0 mil - Clear Tedlar® Overlaminate** Clear Solvent Permanent Adhesive 53# Liner	10 yr / -	108-54	54”x150’	889.00	1.32	PA C
			less than full roll - 21.00 per yard				

*LSE SPECIALTY

STATIC CLINGS

OPTICALLY CLEARS

TEDLAR®

*NOT INTENDED FOR INSIDE MOUNT APPLICATIONS. PLEASE SEE PRODUCT BULLETIN AT WWW.GENERALFORMULATIONS.COM FOR SPECIFIC INSTALLATION INSTRUCTIONS.

Laminating Films

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GENERAL USE & UV LAMINATES

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
100	**3.0 mil - Gloss Clear PVC Laminate** Clear Permanent Adhesive 53# Liner	1 yr / -	100-51	51”x150’	286.00	.45	PA/C
			100-54	54”x150’	301.00	.45	
			100-61	61”x150’	319.00	.41	
101	**3.0 mil - Lustre Clear PVC Laminate** Clear Permanent Adhesive 53# Liner VERIFONEMEDIA *Taxi Top Solution Product* OUTFRONT media / TITAN ***Approved***	1 yr / -	101-51	51”x150’	278.00	.43	PA/C
			101-54	54”x150’	293.00	.44	
			101-61	61”x150’	310.00	.40	
102	**3.0 mil - Matte Clear PVC Laminate** Clear Permanent Adhesive 53# Liner	1 yr / -	102-51	51”x150’	278.00	.43	PA/C
			102-54	54”x150’	293.00	.44	
			102-61	61”x150’	310.00	.40	
400	**3.0 mil - Gloss UV Clear PVC Laminate** Clear Permanent Adhesive 53# Liner	4 yr / -	400-54	54”x150’	368.00	.55	PA/C
401	**3.0 mil - Lustre UV Clear PVC Laminate** Clear Permanent Adhesive 53# Liner	4 yr / -	401-54	54”x150’	368.00	.55	PA/C
402	**3.0 mil - Matte UV Clear PVC Laminate** Clear Permanent Adhesive 53# Liner	4 yr / -	402-54	54”x150’	368.00	.55	PA/C
231 AutoMark	AutoMark **2.4 mil - Gloss Clear UV Wrap Laminate** Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	231-54	54”x150’	384.00	.57	PA/C
240 AutoMark	AutoMark **2.4 mil - Matte Clear UV Wrap Laminate** Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	240-54	54”x150’	384.00	.57	PA/C
238 MotoMark 12 mil ARMOR	MotoMark - Armor **Gloss Clear 12 mil “ARMOR” UV Laminate** Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	238-24	24”x75’	275.00	1.82	PA/C
			238-54	54”x75’	515.00	1.52	
242	**2.0 mil - Optically Clear UV Gloss Cast Laminate** Optically Clear Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner OUTFRONT media ***Approved***	5 yr / -	242-54	54”x150’	798.00	1.19	PA/C

DRY ERASE *(indoor only)*

SERIES	PRODUCT DESCRIPTION	DURABIILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
110 NEW	EraseMark Pro™ **2.0 mil - Commercial Grade Dry Erase Gloss Clear Polyester Laminate** High Performance Engineered Surface Clear Permanent Adhesive 53# Liner	5 yr / -	110-54	54”x150’	610.00	.92	PA/C
111	EraseMark™ **2.0 mil - Dry Erase Gloss Clear Laminate** Polypropylene Clear Permanent Adhesive 53# Liner **Please review product data bulletin for recommended applications. Intended for short term / indoor use only (3-6 months, not a commercial use product)*	- / -	111-54	54”x150’	287.00	.43	PA/C

Laminating & Mounting Films

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FLOOR,DISPLAY,COUNTER MATS-INDOOR

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
103	**5.0 mil - Fine Textured Matte Polycarbonate Laminate** Clear Permanent Adhesive 1.5 mil Clear Polyester Liner		103-54	54”x150’	796.00	1.17	PA C
*109	**Traffic Graffic** **5.0 mil - Scratch Resistant Textured PVC Laminate** Clear Permanent Adhesive 1.5 mil Clear Polyester Liner	- / -	109-38 109-54	38”x150’ 54”x150’	398.00 507.00	.84 .76	PA C
*211	**Traffic Graffic** **6.0 mil - Gloss Clear Light Emboss** Clear Permanent Adhesive 53# Liner	- / -	211-54	54”x150’	450.00	.67	PA C
*213 NEW	**Traffic Graffic** **3.75 mil - Embossed Clear Polypropylene Laminate** Clear Permanent Adhesive 53# Liner ***Indirect Food Contact Solution -*** The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively	- / -	213-54	54”x150’	331.00	.49	PA C
*217 NEW	**Traffic Graffic** **3.0 mil - Gloss Clear PVC Laminate** Clear Permanent Adhesive 53# Liner	- / -	217-54	54”x150’	331.00	.49	PA C

* UL CLASSIFIED TRAFFIC GRAFFIC CLASSIFIED BY UNDERWRITERS LABORATORIES, INC.® AS TO SLIP RESISTANCE ONLY UL410

SPECIALTY MOUNTING FILMS

SPECIALTY MOUNTING FILMS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ROLL PRICE	per sq. ft.	ADHESIVE / INK TYPE
106	**1.0 mil - Transparent Polyester Optically Clear Mount Film** Optically Clear Solvent Permanent Adhesive - Both Sides 1.5 mil Clear Polyester Liner - Both Sides ***(Indoor only)***	1 yr / -	106-54	54”x150’	685.00	1.02	PA C / PA C
107	**1.5 mil - White Opaque Print Mount Film** White Opaque Polypropylene High-Tack Clear Permanent Adhesive - Both Sides 76# Liner (Self-Wound) ***(Indoor only)***	1 yr / -	107-54	54”x150’	390.00	.58	HTAP C / HTAP C
112	**0.5 mil - Clear Polyester Print Mount Film** High-Tack Clear Permanent Adhesive - Both Sides 76# Liner (Self-Wound) ***(Indoor only)***	1 yr / -	112-54	54”x150’	426.00	.63	HTAP C / HTAP C
113	**1.0 mil - Clear Polyester Removable Print Mount Film** High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side Clear 1.2 mil Polyester Liner Printed* (Self-Wound)	6 mo / 6 mo	113-54	54”x150’	450.00	.67	HTAP C / LTR C
114	**1.0 mil - Clear Polyester Removable Print Mount Film** High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side 76# Liner (Self-Wound)	6 mo / 6 mo	114-54	54”x150’	453.00	.67	HTAP C / LTR C
116	**1.0 mil - Clear Polyester Removable “Air-Egress” Print Mount Film** High-Tack Clear Permanent Adhesive 1-Side / 1 mil PET Clear Liner High-Tack Clear Removable Adhesive 1-Side / 4.5 mil Clear Air Egress Printed* PET Liner	1 yr / 6 mo	116-54	54”x150’	677.00	1.01	HTAP C / AIR-EGRESS-LINER HTR C
117	**1.0 mil - Clear Polyester Removable “Air-Egress” Print Mount Film** High-Tack Clear Permanent Adhesive 1-Side / 1 mil PET Clear Liner High-Tack Clear Removable Adhesive 1-Side / 90# Paper Air Egress Liner	1 yr / 6 mo	117-54	54”x150’	677.00	1.01	HTAP C / AIR-EGRESS-LINER HTR C
118 NEW	**1.0 mil - Clear Polyester Removable Print Mount Film** High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil PET Clear Liner Low-Tack Clear Removable Adhesive 1-Side / 1.2 mil Printed* PET Clear Liner	6 mo / 6 mo	118-54	54”x150’	489.00	.72	HTAP C / LTR C

*Printed with “Remove to Expose Adhesive” on Adhesive Side